



For Immediate Release

ComputerEase Enters the Cloud with New Web-Based Construction Software Solution

ComputerEase demonstrates innovation and leadership by launching a cloud computing solution for contractors that lowers IT costs and improves workforce mobility.

CINCINNATI, Ohio, March 1, 2011: ComputerEase Software, Inc., a leading provider of construction accounting, project management and remote field-to-office software, today announced that it has released ComputerEase Cloud, the company's new Web-based construction management software solution. With ComputerEase Cloud, companies have secure access to ComputerEase from any computer with an Internet connection, and from mobile devices like tablet PCs and the Apple iPad.

In cloud computing, applications are hosted at a secure datacenter and accessed by the end user via a Web browser. According to a study released by International Data Corporation (IDC) on February 8, 2011, revenue generated in the U.S. from cloud-related IT services will grow to \$29.5 billion by 2014. This growth is being spurred, in large part, by the demand for cloud computing applications in vertical markets like healthcare, manufacturing and construction, where increasing efficiencies and lowering costs have been vital to survival.

Although the construction industry is often slow to adopt new technologies, ComputerEase has demonstrated its forward-thinking leadership by adding a cloud computing solution to its product lineup. ComputerEase Cloud delivers many benefits, including:

Lower IT costs – since ComputerEase Cloud is deployed via the Web, there is nothing to install or maintain, and software updates happen automatically. This eliminates the need for in-house hardware infrastructure and IT staff, and gets the system up and running fast.

Lower up-front costs – Instead of purchasing software, ComputerEase Cloud users pay a monthly subscription rate that includes software access, hosting, support and maintenance. This delivers a predictable monthly expenditure, similar to a telephone bill or lease payment, that improves budget management.

Greater mobility – For construction companies with multiple offices or job sites, ComputerEase Cloud offers full accessibility on a variety of platforms, including Mac computers and mobile phones, for busy project managers and superintendents on-the-go.

Construction companies that choose ComputerEase Cloud can rest assured that their data is safe. Hosting is provided in a secure, climate-controlled, SAS70 Type II-certified datacenter with redundant power systems, advanced fire alarm and VESDA systems, 24x7x365 network monitoring and daily backups.

“ComputerEase is committed to continually delivering innovative new products and enhancements. Most recently, this has been demonstrated through our FieldEase paperless field-to-office communication solutions,” said ComputerEase President John Meibers. “ComputerEase Cloud is just another way that we are keeping our clients on the cutting edge of technology.”

To learn more about ComputerEase Cloud, call 800-544-2530.

About ComputerEase

Founded in 1983, ComputerEase develops integrated construction accounting and project management software that helps contractors solve problems and increase profits. The scalable, modular structure of ComputerEase makes it the ideal fit for companies of all sizes and specialties. In addition to accounting and job costing, ComputerEase offers robust equipment, purchasing, service and electronic document management solutions. ComputerEase takes great pride in providing a matchless level of customer support. To accomplish this, the company has put industry professionals in key positions: 100% of the ComputerEase support, training and implementation staff has construction experience. More than 6,000 contractors across the U.S. use ComputerEase to streamline their operations and increase profits.

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